



**THIRD COMMITTEE OF THE THIRD LAGUNA HILLS MUTUAL COMMUNICATIONS
COMMITTEE**

**Friday, March 16, 2018 - 9:30 AM
Laguna Woods Village Community Center Board Room 24351 El Toro Road**

NOTICE OF MEETING AND AGENDA

- 1. Call to Order**
- 2. Acknowledgement of Media**
- 3. Approval of the Agenda**
- 4. Approval of Meeting Report-January 10, 2018**
- 5. Chair's Remarks**
- 6. Member Comments (Items Not on the Agenda)**

CONSENT: - *All matters listed under the Consent Calendar are considered routine and will be enacted by the Committee by one motion. In the event that an item is removed from the Consent Calendar by the Chair of the Committee, such item(s) shall be the subject of further discussion and action by the Committee.*

REPORTS:

- 7. Communication Reports**
 - a. Communication Activities Report
- 8. Communication with New Residents**
 - a. New Resident Orientation Report
 - b. New Resident Orientation Video
 - c. Docent Tour Report
 - d. New Resident Letter Report

- e. New Resident Phone Calls Report

9. Report of the GRF Media and Communications Committee

ITEMS FOR DISCUSSION AND CONSIDERATION:

10. Communications Plan - Eileen Paulin

- a. Village Breeze - Schedule and Deadline
- b. E-mail Blasts
- c. Village Website
- d. Village Television
- e. Town Halls
- f. Flyers - Leasing
- g. Focus Group

11. Club Speaking Engagements

12. General Manager's Correspondence Log

13. Communications with Third Residents-Other Approaches and Ideas

CONCLUDING BUSINESS:

14. Committee Member Comments

15. Date of Next Meeting

16. Adjournment